

Give your agency the edge...



Your own exclusive high quality magazine, easily, quickly, and at an affordable price.

Quality presentation...

Good morning,

I would like to introduce a media concept developed to provide real estate companies with their own exclusive high quality magazine, easily, quickly, and at an affordable price.

Designed for the real estate industry, The Finishing Touch is a 160+ page full colour quality coffee table magazine. The articles cover everything from home and room designs, furnishing and interior decor, colour and fashion features, to outdoor living and garden designs. The book is ideal for every home maker from unit high density dwellers to mansions, containing a host of ideas to help turn a house into a home.

We are allocating one edition exclusively, to each area. Only one Real Estate Agent in an area. It will be represented with their OWN customised version of The Finishing Touch magazine.

The Finishing Touch Real Estate Edition will provide an ideal image for your agency's awareness and profile in the community by placing it in local coffee shops, doctor's surgeries, medical centres, dentists, beauty salons, hairdressers, hardware stores, newsagents and any other appropriate outlets.

The magazine can also be used as a 'thank you' gift for clients at settlement or as a tool to give away at an appraisal for a potential listing. Both of these give-away options will increase your company's professionalism and exposure to help generate referrals.

Please contact me to arrange a presentation on mobile: 0407 440 610 fax: 9375 7223



John Callaghan

Best regards

John Callaghan - J.E.Callaghan Media

Look at what you get



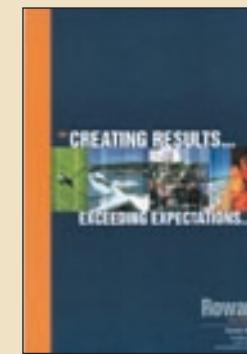
Provide us with a cover or choose from one of our existing high image covers



The inside front cover to profile and present you agency.



The inside back cover can introduce your service and your team.



The back cover will demonstrate the quality and professionalism of your agency.



Over 160 pages of quality homemaker reading with no advertising will make sure your magazine will stay around your client's home.

